



ENRESULT SOLUTIONS

A BETTER WAY

DIGITAL MARKETING PROPOSAL

Enresult– Your Digital Marketing Partner

We blend creativity with data-driven strategies to craft impactful digital experiences that connect with audiences and achieve your brand goals. From web & mobile design to social media campaigns, we offer a one-stop shop for all your digital marketing needs. Let's make your brand visible and desired in today's connected world.

Digital Marketing Strategy

- Targeting the appropriate audience
- Engaging with your audience effectively
- Inspiring your audience to act
- Optimizing campaign expenditure
- Achieving a favorable Return on Investment



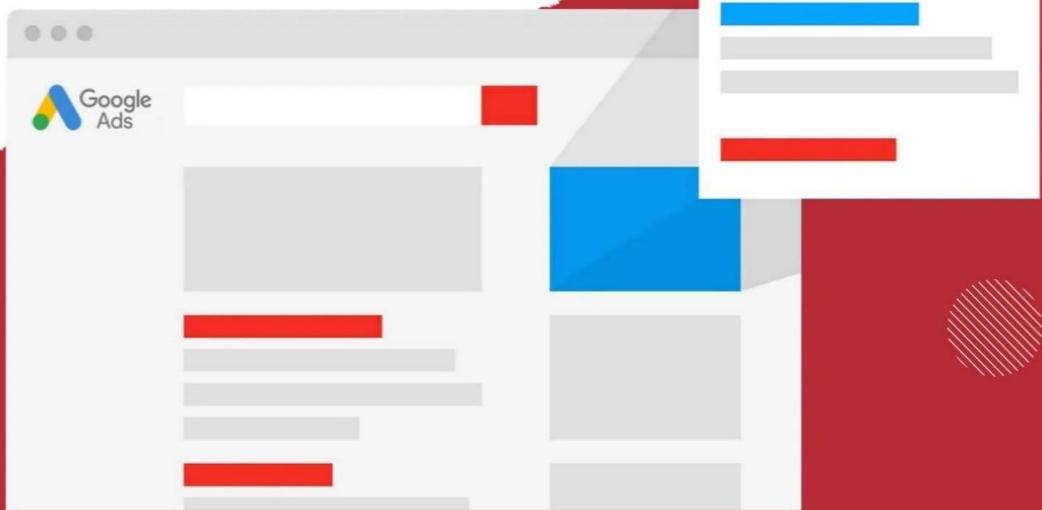
Marketing Services

- Google Ads
- Social Media Management on Facebook, YouTube, Instagram, LinkedIn, Twitter, Pinterest.
- Website Development & SEO
- E-mail & Bulk SMS Marketing
- Google My Business & Bing Places



Google Ads Marketing & Management

- Campaign Creation & Ads Setup
- Relevant keyword Research
- Setting right Bidding Strategy
- Drafting Text & Image ads with Ad Extensions
- Conversion Setup & Remarketing
- Analytics Setup & linking with Google Ads
- Setting Location, language, ad scheduling
- Utilizing proper Ad grouping & theming
- Analyzing competitor ads and market share
- Analyze & advise on Landing pages
- Campaign Monitoring & Optimization
- Monthly Reporting
- Dedicated Account Manager



On Page SEO Services

- Website Analysis
- Title Tags Optimization
- Meta Tags Optimization
- Header Tags Optimization
- Anchor Tags Optimization
- Image Tags Optimization
- Keyword Research
- Keyword Ranking
- Website Responsiveness
- Website Speed Optimization
- Fix Crawl Errors
- Website Indexing
- Sitemap Implementation
- Internal Link Building
- Google Analytics Setup
- Google Webmaster Setup



Social Media Management

Facebook Marketing

- Profile Creation and Optimization
- Group Joining
- Post Sharing in Groups
- Video Sharing (Provided by client)
- Facebook Insight Monitoring
- Regular Content Posting (Provided by Client)

Facebook Ads Management

- Facebook Ads Account Setup
- Custom Audience Creation
- Catalogue Creation
- Dynamic Ads Creation
- Traffic Monitoring
- Monthly Reporting



Instagram Marketing

- Profile Optimization
- Instagram Image Sharing
- Targeted Instagram Followers
- Comments & Likes Management
- Instagram Analytics Monitoring

Instagram Ads Management

- Audience Research
- Instagram Ads creative creation
- Instagram Ads Monitoring and Management



Social Media Management

LinkedIn Marketing

- LinkedIn Profile Optimization
- Post Sharing
- Targeted LinkedIn Connection
- Company Page Creation
- Relevant Group Joining

LinkedIn Ads Management

- LinkedIn Ads Account Setup
- Campaign Managing
- LinkedIn Insight Tag Installation
- Ads Monitoring
- Monthly Report



Twitter Marketing

- Twitter Business Page Creation
- Tweets Posting
- Targeted Twitter Followers
Increase
- Retweets
- Twitter Analytics Monitoring

Twitter Ads Management

- Twitter Ads Account Setup
- Tweet Engagement
- Website Conversion Ads
- Audience Creation
- Monthly Report



Social Media Management

YouTube Marketing

- YouTube Channel Setup
- YouTube Banner Design
- Video Title & Description Optimization
- Video Thumbnail Creation
- Video Upload Optimization

YouTube Ads Management

- YouTube Ads Account Setup
- Skippable & Non-Skippable Ads
- YouTube Video Sequence Ads
- Custom Audience Creation
- Product Demo Video Ads



Pinterest Marketing

- Business Account Creation
- Profile Optimization
- Board Creation
- Pins Posted
- Website Verification

Pinterest Ads Management

- Pinterest Ads Account Setup
- Campaign Creation
- Audience Research
- Ads Setup
- Monthly Report



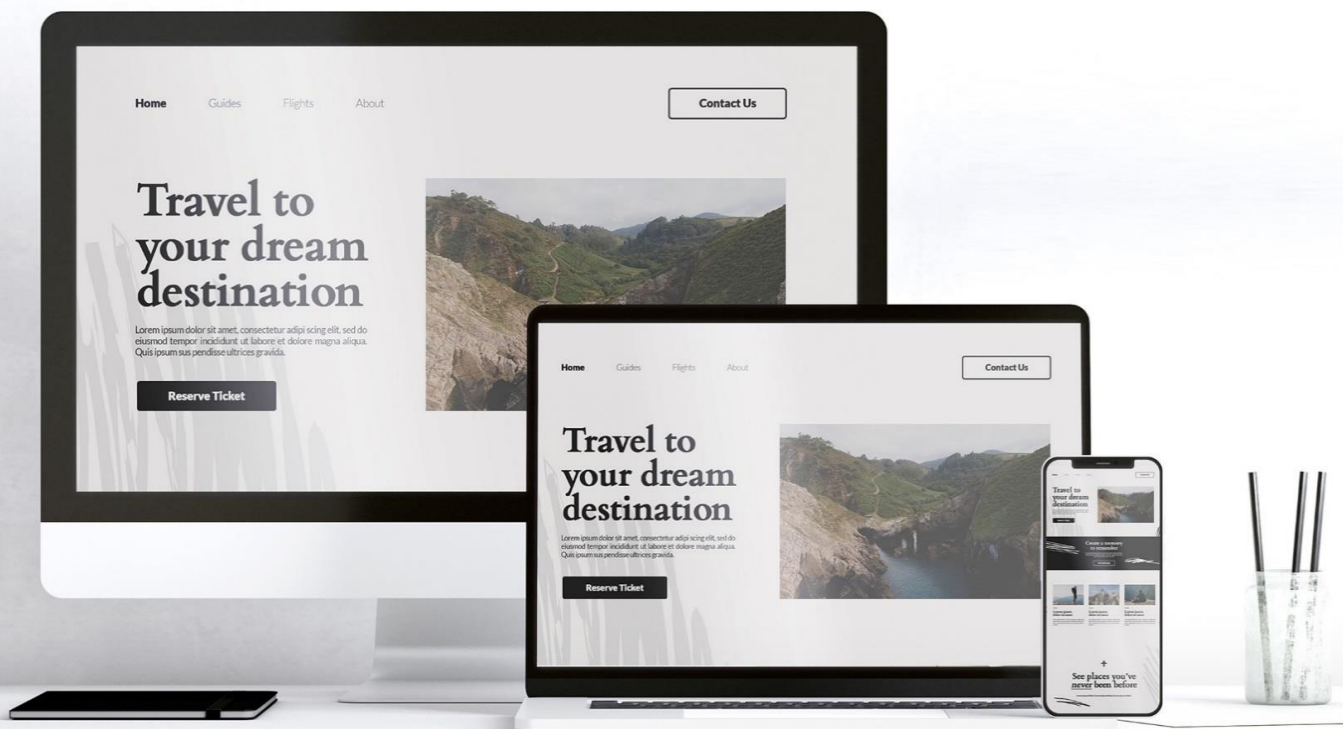
Website Development

Website Services

- WordPress Websites
- Wix Websites
- PHP Websites
- Custom Websites
- Shopify Websites
- Ecommerce Websites
- Landing Page Development

Website Features

- Hosting & Domain Integration
- CMS Based Website
- Responsive Websites
- SSL Security Built-in
- Home Page Slider
- E-mail Subscription
- 1 Month Free Support



App Store Optimization

- App title optimization with Keywords
- App description optimization
- App keywords optimization
- Google Play optimization for Android
- iTunes Optimization for iOS
- App Icon
- App type and category selection
- Screenshot Your App & Include a Demo
- App Ratings & Reviews
- App Downloads
- Work Accomplishment Report



Google My Business Setup

- Setup Business Profile
- Business hours setup
- SEO friendly business description
- Setup and Verification
- Product & Services Optimization
- GMB Posting for 6 month
- Rating & Reviews
- Optimized logo and photos
- Website information setup



Bing My Places Setup

- Setup Business Profile
- Website information setup
- SEO friendly business description
- Business hours setup
- Product & Services Optimization
- Setup and Verification
- GMB Posting for 6 month
- Rating & Reviews
- Optimized logo and photos



Contact Us



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Find Us On Social Media

