



# **Our SEO Strategies**

Our SEO experts possess a deep understanding of Google's ranking factors that impact website positions. With their expertise, we ensure the best results by implementing recommended on-page and off-page SEO methods. This strategic approach invites Google to index and elevate your website's ranking for profitable keywords.



### Web Analysis

Through comprehensive web analysis, Enresult optimizes your public pages for search engines. This guarantees higher visibility and leads to more opportunities for your business.



### **Keyword Research**

Our expert keyword research goes beyond just words. We target what your customers are searching for, securing top rankings on Google. Achieve faster results and grow your brand with the right keywords.



## **Link Building**

Backlinks play a crucial role in SEO, shaping your online relevance and reputation. Our team will craft a top-tier link-building strategy for your brand, kickstarting the creation of quality links to amplify your brand's visibility.



## **Speed Optimization**

As Pagespeed gains importance as a ranking factor, optimizing your site for quick loading is crucial. Our expert team will swiftly address any issues slowing down your site, ensuring fast loading. In fact, we guarantee your site will load in seconds or less.

## Why invest in SEO

In the digital era where everything is online, SEO isn't just a beneficial addition to your business – it's essential. SEO significantly influences various aspects of your business, from boosting web traffic and visibility to establishing your brand and generating high-quality leads.

Here are some reasons why integrating SEO into your business is a decision you're unlikely to regret



#### Sales

96% Americans & a total of 2.14 billion people shop online and admit that search engines influence their purchasing decisions a lot.



#### **Traffic**

The world is on internet. Organic search drives almost 95% of all traffic.



### Visibility

On average, content optimization increases brand visibility by 70%.



#### Leads

57% of B2B marketers confirmed that SEO has a massive impact on lead generation.



#### Cost-effectiveness

SEO is a lot more effective and cost-efficient than traditional marketing.



#### **Awareness**

50% of searchers who have already seen your company in the search results will click on it.

## SEO Pricing & Package

	Basic	Advance	Professional
Keywords	20	40	75
Landing Pages	5	10	15
Backlinks (per month)	100	150	250
Initial Review & Analysis	✓	✓	✓
On-page Optimization	✓	✓	✓
Inbound Content Marketing			
Website Content Writing	N.A	1	2
Blog Writing & Posting	N.A	1	2
Press Release Writing & Distribution	1	2	3
Off-page Recommendations & Implementation	✓	✓	✓
Local Search Website Optimization	✓	✓	✓
Reports	✓	✓	✓
Social Media Bookmarking			
Google+ Brand/Business Page Creation	✓	✓	✓
Twitter & FB Account Setup	✓	✓	✓
YouTube Channel Setup/Optimization	✓	✓	✓
Facebook Cover Image	N.A	✓	✓
Twitter Background Image	N.A	✓	✓
Twitter Header Image Background	N.A	✓	✓
Content For Facebook Info & Twitter Bio	N.A	✓	✓
Per Month Cost	200 USD	400 USD	500 USD

## **Contact Us**



















